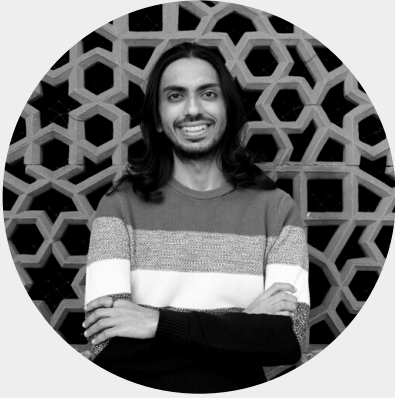


# ANMOL ARORA

INDEPENDENT JOURNALIST & WRITER



## PROFILE

Freelance journalist, content writer, and editor, covering stories that explore different facets of health, gender, culture, and society from an intersectional lens

## CONTACT

**Mobile:** 91-9717228658

**Email:** anmolarora20@gmail.com

## PORTFOLIO

**Website:**

[anmolaroraweb.wordpress.com](http://anmolaroraweb.wordpress.com)

**LinkedIn:**

<https://www.linkedin.com/in/anmol-arora-95a003114/>

## SOCIAL MEDIA

Instagram: [anmol.ha](https://www.instagram.com/anmol.ha)

Twitter: [ha\\_anmol](https://twitter.com/ha_anmol)

## WORK EXPERIENCE

### FREELANCE REPORTER & WRITER (APRIL 2021- )

Reporting on gender, health, social justice, arts, and culture for publications like The BMJ, Xtra Magazine, Whetstone, Article 14, Mint Lounge, etc. and content for clients in the wellness sector

### ZEE MEDIA, NOIDA (NOV 2020 - MAR 2021)

Contributing to an increased readership of digital platforms through curation of original and sourced reports, breaking news items, while following SEO principles and social media analytics

### TIMES INTERNET, NOIDA (DEC 2018 - JAN 2019)

Developing and building the readership of the Food section by writing, editing, and publishing SEO Articles and Photo Stories

### HT CITY (HT MEDIA), NEW DELHI (JULY 2016)

Reporting Internship in the Entertainment Section of HT City, covering events, and publishing music & Hollywood reports

## SKILLS AND PROFICIENCY

- Field Reporting, Interviewing sources, and Writing in-depth features and stories on health, wellness, gender, lifestyle, etc.
- SEO Content Writing, Editing, and Proofreading web copies (blogs, guides, listicles) and social media posts
- Planning layouts and designs on CMS, WordPress, QuarkXPress, Corel Draw, Photoshop, and Canva
- Planning content marketing strategy, Increasing brand engagement, and Building community on social media
- Creating multimedia packages with audio and video production, captioning, editing, etc.

## EDUCATION

### Asian College of Journalism, Chennai

PG Diploma in Print Journalism (2020); A Minus (First Division)

### GGSIJU, New Delhi (2015-18)

BA (Journalism & Mass Communication); CGPA: 9.36